

# Executive Directors Report

MAY 16, 2016

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## Highlights:

1. CAKE AUCTION- 30<sup>th</sup> Annual Cake Auction: Revenue \$124805.00 Expense: <\$6000.00 down about \$10,000.00 revenue from last year.
  - a. More cake entries-lower selling prices
  - b. Dorbie Littig Day Lifetime achievement \$ 4,000,000.00
  - c. Unprecedented marketing this year- Radio snapshots of 10 programs, live WHIZ radio and tv, TV Commercial, 2 TR interviews. Special thanks to Staci Allen, CA committee, WHIZ, Colony Square, Erin France, Stoeey Stout for program cake incentive and Zandex for Celebration cakes, Community Bank for People's choice sponsorship, Carr Board members, Century Bank, North Valley Bank, Bank and Noon Rotary for Donor board sponsorship. And donors, and not at all the least, Carr staff who supported at the auction and held down the fort for the event and the weeks prior. 😊
2. We passed our VA inspection with no deficiencies-not a small feat by any means!
3. CACFP inspection- school food program reimbursement. Successfully passed. Considering discontinuance or expansion of this program.

## Business Plan:

1. More clients coming into ADC. Many are new and so have typically fewer days. We will see that increase as time passes. Seeing more Veterans and also DODD client interest. Pending acceptance of DODD application.
2. Business opportunity for Headstart to bring a satellite location to the Carr Center. They want to offer a new 6 hour program for children, utilizing our basement space. Initial conversations indicate that they will provide for us utility and maintenance reimbursement, but not lease monies for the space. In turn, Headstart will renovate the space to conform to their standards (bathrooms, kitchen, flooring, lighting, and possibly playground) Their grant deadline is June 2016 and will be notified of award by January 2017. Nice opportunity for Carr for client referral, intergenerational activities with ADC, marketing and other potential business collaborations.

## Finance:

1. Thank you bonuses awarded to staff for CA efforts- \$975.00
2. United Way defense of application on April 13. Restated budget piece with considerations after contention. Asking for revenue of 4 student scholarships this year.
3. Increased enrollment in Toddler and Private Speech therapy. Adding classes.

## Other:

1. In process of accepting two student Social Work Interns for the fall.
2. Preparing to launch Safety Town beginning June 20. Three (not four) sessions this year due to unavailability of space at Coburn UMC. 96 children ages 4-5. Need 24 student volunteers!
3. Renewed lease for 1041 Beverly Ave. property.