

# January 25, 2016

## EXECUTIVE DIRECTORS REPORT

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1. Our first in house Christmas party (for many years) was held after hours. We had Bill Bird prepare pasta dishes and dessert. Wine was donated by Alice Graham. We revealed our Secret Santa's and had a small gift exchange. It was very well received and did a lot for employee morale. Everyone wants to do it again.
2. Free Speech Screening Event was held on Jan. 18. Although we had to deal with poor weather that day, we believe 2 of the children seen will be enrolling in Toddler. Free Speech event is being planned for Bishop Fenwick.
3. In January we had a Volunteer Appreciation Banquet on January 14. We have over 60 volunteers who provide programming to ADHC. Held at Zanesville Christian and Missionary Alliance Church. We catered in Bills Barbeque. Special entertainment was provided by Kay Denbow. Nice feedback form this event.
4. ADHC community project- Dog Blankets.
5. We acquired a new vendor contract that will provide food for the Center for the same cost as Clay Gardens. Lack of menu compliance and food quality are reasons for this change. New vendor is Oaks of Bethesda.
6. Investments: Huntington moved to Stratos, Century Investment funded, and North Valley unfunded but in process.
7. Marketed to Muskingum Valley Health Center care coordinators on Jan 19. Jeannie Blake lead in.
8. Cake Auction- marketing funds. Finance and marketing committees need to meet. Goal to launch by March.
9. New board member Cindy Baker, Chief Officer at QCP will be joining us in February.

### **Business Plan:**

1. Planned Giving
2. Pursue ADC clients
  - a. VA- relationship with local and regional case managers. One new referral, no started yet.
  - b. DODD- programing for current a select new clients for vocational and life skills training under reorganization of county board services. Conversations with key players continue in order to find our county niche and proper reimbursement.
  - c. Care Coordination- completing final paperwork and seeking information in regards to referral system for these funds. We are trying to market more directly to case managers to improve referral process.
3. Renter for 1041 Beverly (net \$11,000). First several months net \$95 due to first payment retained and second payment applied to final work done the on the building by Lepi prior to move in.
4. Bus sold and obtain 2 vehicles to increase service area. No progress as of this writing.
5. Explore possible arenas for managed care business. (MVHC, Molina, QCP)