

September 17, 2018

EXECUTIVE DIRECTORS REPORT

PROGRAMS

1. Carr Go program continues with increasing revenue and costs. Van purchase delayed until a suitable vehicle can be found. Volkswagen is undergoing a clutch plate replacement. Bus 2 needs an electrical panel. CarrGo had some staffing turnover which affected training costs and interruption of service revenue.
2. ADHC enrollment is down as is somewhat typical for summer. The Center has undertaken several out of facility trips such as the Ohio State Fair.
3. We recently underwent our annual ADHC Passport Revue. Will have two citations which we have not formally received yet. Very acceptable review. Will present details as we receive them.
4. Youth services are increasing as is typical for Fall. United Way Toddler scholarships are filled.
5. We have a new Social Work Intern this year. Kaylee Mohler has been working hard on our Music an Memory program.
6. Special Riders is fully underway and will culminate at the end of the month.

FINANCE

1. Dancing with the Divas event netted \$3600.00 to be applied to Youth Services deficit or scholarship. Will receive notification by the end of the year.
2. Revenue for Carr Go is up to \$10,203.05. 00 for August. This number is based upon nearly full operation. Expenses are affected by unexpected repairs.
3. HeadStart revenue has begun again effective August now that school is back in session.
4. Applied for Ganett Foundation grant for approximately 4500.00 for Toddler scholarship.
5. Golf Outing is September 28. We currently have 8 teams. Responses for ball drop 50/50 are poor, and Yeti raffle response is weak.

MARKETING

1. Facebook marketing has reached 1449 likes and 1430 follows.
2. My Senior Center usually reaches 5000+ impressions with 1100 unique visitors. This has been renewed for a second year. We also advertise in the Senior Center newsletter.
3. Marketing to Medicare Advantage plans is now allowable. New opportunity to Medicare funds for ADHC.
4. Live at Noon was cancelled in August due to my personal family caregiving issues. September date presented Music and Memory program in ADHC.
5. Lunch with the Astors on 9/21. I will be a model representing the Carr Center.
6. Marty and I will be attending the AAA9 provider fair on October 3. This event provides personal access to our Passport casemanagers.