

Executive Directors Report

May 18, 2015

Revenue

1. Revenue. We are seeing an improvement in patient days in ADC. Our rate is increasing to \$56 for full day in July. Having a bit of client turnover. Speech is nearly ready to bring in an additional therapist for the summer and we are opening a 5th Toddler class. Will be visiting Columbus Speech and Hearing this summer to investigate their model for profitability.
2. Care4Carr program. \$1070 is our Feb and March revenue- commission + \$490 net. Logan market space- \$300(month not closed out yet). Still looking for larger items and collectables.
3. Cake Auction. End numbers at \$132,265.00. \$9750 in large cash donations. \$4580 Donor board. We had 446 transactions with 75 multiples. 371 entries. Cake Auction next year is April 28&29, 2016. Thirtieth year celebration.
4. The 1041 Beverly property is being repaired. If we are unable to bring the Spark program to the Center in a timely manner, maybe we should consider putting it back on the market again for a rental.

Program Development

1. Home Bridge has been presented to Oaks at Bethesda and Catholic Social Services. Nurse Navigators from Genesis toured in April.
2. *Communication Matters* Speech and Hearing Event last week at the Library cosponsored by Sertoma. We assessed 5 children. We had a sponsored billboard the week prior on Maple and Bell of the event.
3. Safety Town in June and July. Online registration for attendees and volunteers.
4. Special Riders is in session. Note new ramp! Had weather delays for two sessions so far. All sessions are full. Utilizing Carr staff to fill in the gaps for a safe program implementation.
5. Spark Partnership. I attended an Ohio Employment First meeting, as well as a Special Needs Provider Fair in Columbus. Spark is interested in doing something with us in the fall.

Marketing

1. Great marketing coverage around Cake Auction time. Special thanks to WHIZ (multiple TV and radio interviews, PSA's, and live coverage) and The Times Recorder (cake photos online, story of family caregiver, news updates of the Cake Auction)
2. I attended a Provider Fair at Clay House.

Board Request

1. Board sponsored cake and incentive \$400.00 to Dr Shirer. (Worth \$950- Barbeque package)Thank you to those who contributed, and also worked during the auction behind the scenes and on the boards and phones!