

Executive Directors Report

June 15, 2015

Revenue

1. Revenue continues down in ADC. Home Bridge has had no referrals so far. Steps outlined to finance committee to improve bottom line. We may need to consider spending \$ on advertising.
2. We are starting to see sales in Care4Carr program. *We need items to sell.* Partnering- donor receives 65% of selling price. We are closing the Rt #33 location due to staff changes.
3. We have received funding notification on the United Way application. Application scored very well and we will receive \$9729. (last year we received \$6700) Will apply to 3 students.
4. 1041 Beverly repairs should be completed by the end of the month. I spoke to Bobbi Lepi about listing for rental.
5. Golf Outing has been scheduled for September 18. *We need volunteers, participants, and donations.* Golf outing meeting needs to be scheduled.

Programs

1. We just completed our first session of Special Riders with our new ramp. Most dates were rained out and cancelled or rescheduled. Thank you to all who helped volunteer. Will pick it up again in August.
2. Michael Adkins will sadly be leaving us to accept a full time Activity Aide position in Centerburg. He will remain on staff on a limited basis to credential and plan our activity program. His hours will not be replaced in Nursing.
3. Safety Town starts next week. ***We need volunteers for the morning and evening sessions.*** Sessions are fairly well filled with children. Will have four sessions this summer. Cosponsored by Daybreak Rotary. I have two radio spots tomorrow about this. We have also marketed on Facebook and sent press releases to WHIZ and TR.
4. We had our VA Inspection in April and received few deficiencies. They are currently corrected- no nursing deficiencies, mostly HR and training. Passport inspection will be in a couple months.
5. Carr Reading Center program is running again. I am the primary reading tutor at this time. We have two students scheduled for weekly sessions. Fee is \$35/session. Online program has students in it and we still have openings for this program. Every kid deserves to read. Nice testimonial from Anita Woodward.
6. Community Speech and Hearing Event "Communication Matters" was held in the library on May 12. We screened four kids. One enrolled.
7. Toddler Enrichment Program has funds from the Cake Auction Donor board and one child has been offered tuition assistance. This is also advantageous for marketing purposes.

Marketing

1. I am presenting Home Bridge to the Parkinson's Support Group on Weds. June 17.