

August 17, 2015

EXECUTIVE DIRECTORS REPORT

Revenue:

1. Down due to low census. Implemented staffing cuts. Increased marketing efforts and prayer.
2. We are not receiving items for Care4Carr program in spite of requests last month and previous months.
3. 1041 Beverly repairs completed and completion statement emailed to Westbend. Depreciation should net us 16,000.00 unless coinsurance issue is not resolved. Working with Boyer on that.
4. 1041 Rental agreement signed and property has had one showing so far. Last week received a request for furnishing the space with reasonable quality furniture in order to acquire \$1200/mo. Rental. I agreed to that.
5. I submitted Title III grant application (including State Block Grant funds) from AAA9. Our request was for approx. \$20196.00 for respite funds for 75+year old/minority/poverty/females. I am awaiting status report on that application.
6. Currently in the process of applying for an AAA9 Care Coordination grant which has Adult Day funds available. Again, unsure of the framework of these funds and nuances of the application process. If we have no 'fatal flaws' in the application we should hear about our status within 60 days.
7. We have lot of utilization of employee benefits, including Mike Dailey payout, and sick leave for Amy Morris, as well as replacement staffing in ADC for vacations and sick time. The Carr Center has historically utilized only 3 full time persons year round, with all other hours filled with part-timers,

Programs:

1. Special Riders starts next Monday. We could use some volunteers. Please consider asking your business to help us to staff this event. Dates will be Aug. 24, 31, Sept. 14, 21. and 28.
2. I have seen an uptick in interest in the Carr Center Reading program at the end of the summer and am currently privately tutoring 3 students with additional students using the online Lexia program as well. I have also reached out to the court system for our remaining user licenses,
3. Speech is on shut down until the end of the summer. Michael Adkins is adjusting to his new role of maintenance, activity planning and bus driver.
4. Per request of AAA9 we are hosting Powerful Tools for Caregivers again. We directed marketing to Facebook, phone calls, flyers and letters.

Marketing:

1. Presentation to the VA on 7/23, Genesis discharge planners 7/22, Bethesda preferred providers 7/30.
2. Attended AAA9 provider meeting and discussed Carr ADC need. They are having a provider fair in September which we will be attending. I will be speaking to the case managers in September.
3. Senior Fair day tomorrow. I will be passing out flyers in the morning.
4. Senior Health Fair scheduled on Sept 1.
5. National Adult Day Service Month is September. Would like to have another public event and PR campaign with this. Week of Sept 21-25. Changing How You Live, Not Where You Live.